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## Registration of Cannabis/CBD-Related Trademarks is no longer Prohibited in the U.S.

Reading Time: 1 minute

Although Cannabis generally remains illegal under U.S. federal law, in light of the introduction of the 2018 Farm Bill and the subsequent legalization of Hemp, the United States Patents and Trademark Office (“**USPTO**”) recently published new guidelines regarding the registration of Cannabis/CBD-related trademarks.

According to the new guidelines, the USPTO will now allow the filing and registration of trademarks covering certain Cannabis/CBD-related products, which were until now categorically refused by the USPTO. Following the Farm Bill, the USPTO will allow applications covering hemp-related Cannabis products, while trademarks covering marijuana-grade Cannabis products would still be refused due to the illegal status of such goods at the U.S. federal level.

This is generally good news for Israeli companies operating in the Cannabis industry, as now they may be able to protect their trademarks in the U.S. as well – an option that for some companies did not previously exist (at least with respect to certain products).

**If you want to hear more about registering your Cannabis/CBD related trademark – in the U.S. or in Israel – please feel free to contact:**



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